

**what's
out
addis**

2023, March



*"The month for women
is not March alone, but
the 365 days in the year!
We have lots of work
to do. So to all of you
I say: keep going and
be successful!"*

HE FDRE President Sahle-Work Zewde



**20
YEARS**

OF EMPOWERING WOMEN
THROUGH RUNNING



 **Safaricom**
ሳፋሪኮም

WOMEN
first 5km
2023

FOOD | CITY | PEOPLE | ARTS & CULTURE
HEALTH | SHOPPING



ETHIOTEL Innovation Program



TOP 100



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Dear Friends

Welcome to the March edition. We have extensive coverage this month of celebrating 20 years of empowering women through running. We were invited to attend the amazing 36th edition of the Milano Unica exhibition in Italy and we profile the visit in depth.

We also visited the Embassy of the Netherlands in Addis to admire and profile the unique architecture of the embassy. We remind you about the Big Art sale in April for your calendar and we highlight upcoming Ride the Rift excursions.

*Enjoy the issue and month ahead.
Team WO*

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2023 Safaricom Women First 5km

WOMEN FIRST FILLS ME WITH JOY AND PRIDE.

It's been like this from the very start. I achieved a lot as an athlete and am very happy about my success as an athlete. But I feel that same level of joy and pride about this run.

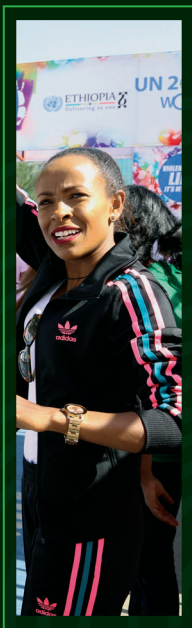
How great it has been to see this run grow and to have now 15,000 girls and women from all walks of life in Ethiopia coming together to participate in this event. This is a wonderful achievement.

Many young athletes use the opportunity of taking part in this race and go on to achieve greater results at international level. These athletes represent Ethiopia's future hope.

This year we want to celebrate the 20th edition of this race. We have been on a great journey together, and I want to say thank you to all those who have been with us and helped us on this journey.

Let's continue together and make the competition even bigger in the years to come.

Meseret Defar



THE WOMEN FIRST 5KM IS A RACE WHERE I CAN SEE ETHIOPIA.

I can see beauty, freedom, laughter and joy.
I can see love.
I can see motherhood.
I see life.

I'm very proud that we have reached 20 editions of this beautiful race.

God has given me 3 beautiful daughters and I thank God for this gift.

I stand alongside my daughters just as I stand alongside all the women who take part in this race - this is a joy and honour for me.

I look forward to seeing you at the Safaricom WOMEN FIRST 5km.

Haile Gebrselassie



2023 Safaricom
Women First 5km

**20
YEARS**

OF EMPOWERING WOMEN
THROUGH RUNNING



COUNTING OUR BLESSINGS

This year we are celebrating the 20th edition of the WOMEN FIRST 5km.

The run, which first took place in May 2004 as a way to celebrate the achievements of Ethiopia's great female athletes, is the second biggest annual race staged by Great Ethiopian Run.

We have come a long way in twenty years. Participant numbers have increased from the 4,500 who registered in 2004 to the 15,000 we are expecting this year.

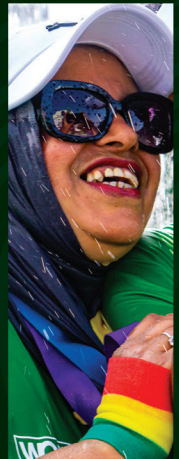
The race now takes place at the time of International Women's Day on 8th March. Nowadays our race messages focus on important health, economic and social causes which put women first.

The run is open to everyone - regardless of age or background or ethnicity or religion or disability. As organisers we want to give the same welcome to everyone, creating a carnival feeling of freedom and joy with smiles for everyone from the start line through the finish.

Our Race Ambassador is double Olympic 5,000m Champion Meseret Defar. Mesi has been honoured by the Women's Commission of the Association of International Marathons & Road Races with an award as one of the 'Influential Women of the Year' for her contribution to women's running beyond her own outstanding athletic performances.

The run has also become a great stepping stone for young female athletes aiming to build an international athletics career. From the likes of Koreni Jelila and Aselefech Mergia in our early years to Senbere Teferi and Fentaye Belayneh today, winners of our race have made their names on the global stage. Aselefech Mergia is a three-time Dubai Marathon champion and Senbere Teferi holds the 7th fastest time ever run over 5km by a female athlete.

As we celebrate our 20th edition this year, we are excited about continuing our journey of celebrating and serving women and girls in our society, and we look forward to achieving more milestones in the years to come.



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GURSHA BONUS
and stay in touch on WhatsApp



Buy a safaricom SIM card and get free 1 GB for WhatsApp every month for 6 months

**Proud title sponsor of the
2023 woman first 5k run**

Further Ahead Together

 safaricom.et



My Space! My Right! My Voice!



UNITED NATIONS
ETHIOPIA



ONLINE VIOLENCE/ICT FACILITATED VIOLENCE

There is currently no internationally agreed definition of violence against women and girls (VAWG) in digital contexts, also known interchangeably as “ICT-facilitated violence”, “online violence”, “tech- facilitated or related” violence, “digital violence” or “cyberviolence”.

Online and technology facilitated VAWG takes many forms - sexual harassment, stalking, zoom bombing, intimate image abuse, trolling, doxing, misogynistic or gendered hate speech amongst others.

The impact of online violence against women and girls can be as harmful as offline violence with negative effects on the health and wellbeing of women and girls as well as serious economic, social and political impacts.

Online violence against women are acts ‘committed, abetted or aggravated’ in part or fully using information and communication technology (ICT) acts of gender-based violence that are committed, abetted, or aggravated, in part or fully, using information and communication technologies.

We must recognize online and technology facilitated VAWG as a human rights violation and include it in laws to criminalize and prohibit all forms of violence in digital contexts and strengthen capacities of law enforcement agencies to investigate and prosecute crimes effectively.

Women Saving

An-Nissa



Stay Ahead with Dashen Bank!

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SENO

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ዕደገ
ብቻ



2023 Safaricom Women First 5km

20 YEARS

OF EMPOWERING WOMEN THROUGH RUNNING



RACE INFORMATION

IMPORTANT

Start and Finish – Atlas Hotel
Start of the race – 9:00am
(Please arrive at 7:30am to avoid inconvenience because of the road closure and not to be delayed with the security check)

There will be some music & dancing after the finish.

2023 SAFARICOM WOMEN FIRST 5KM COURSE MAP



OFFICIAL SPONSORS OF THE Safaricom WOMEN FIRST 5KM





2023 Safaricom Women First 5km

WOMEN FIRST 5KM CHAMPION ATHLETES

If you won \$250,000 as the winner of the Standard Chartered Dubai Marathon, would you be interested in running for a lot less money at the Women First 5km in Addis Ababa?

Mamitu Daska did in 2011, and she won!



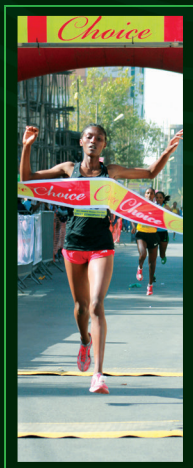
If you had already won the Women First 5km and had then won a silver medal at the World Half-Marathon Championships, would you decide to return to the Women First 5km for a second time?

Aselefech Mergia did in 2009, and she won again, having won already in 2007!



If you were a young ambitious teenage runner who had never competed in a road race, would you enter the Women First 5km?

Senbere Teferi did this in 2012, and she won! And 9 years later Senbere set a world best time of 14 minutes and 29 seconds for 5km on the road!



The WOMEN FIRST 5km means a lot to Ethiopia's top female athletes. And if you stand at the finish line, there's a good chance you will be watching some of Ethiopia's current and future champions!



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NATIONAL ELECTION BOARD OF ETHIOPIA

ከድምጽዎ የመጋጠሚያ



www.nebe.org.et



129
GOLDEN
YEARS



☎ 8536

P.O. Box: 5555
Email: marketing@ethio.post
www.ethio.post



Ethiopost

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ADDIS ABABA

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Come and celebrate the best of Ethiopian handcrafts combined with global elements.

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suzannesaid@hotmail.com



Map available on
Google Maps



suzanne's



Scarves
Jewelry



WE HAVE MOVED



LOCATION: WOLO SEFER
ETHIO CHINA STREET

TEL: 09 61 01 41 36
09 13 86 05 78

OPENING HOURS
9:00 AM - 6:00 PM

10



MILANO UNICA 36TH EDITION

BY RAHEL BERHANE ARAYA

The 36th Edition of Milano Unica took place from 31 January to 2 February 2023.

Conceived, organized and driven by entrepreneurs, Milano Unica is the Italian trade show for high-end fashion textiles and accessories.

At the 36th Edition, held in Fiera Milano Rho exhibition centre, 475 international companies presented their collections of high-end textiles and accessories for the Spring/Summer 2024 season for menswear, women's wear and children's wear.

Milano Unica offers international visibility to the world of textiles and accessories in a highly qualified context, in line with the quality of its products. It aims to be home to all the fashion world professionals who feel that they belong to a highly professional environment focusing on sustainability and the process of traceability.

While showcasing Italian style, the Milano Unica 36th Edition also demonstrated how the values of social and environmental ethics have been incorporated by the industry, aspects that are now key to achieving a competitive edge.

The Italian Trade Agency invited three top textile manufacturers and import/exporters from Ethiopia to attend the event. It was hoped the opportunity would enable the Ethiopian companies to establish working relationships with some of the other exhibitors.

Ato Eyob Bekele, General Manager of Desta PLC, which provides a full range of knitting, cutting, sewing and finishing services, including accessories and embroidery, was one of those attending.

Another was Ato Saron Bekele General Manager, with Melat Ayele Marketing Manager of Nasa Garment PLC, which has a great vision for fashion and is one of the leading Ethiopian manufacturers of knits, woven and denim apparel, producing world class quality products and customer satisfaction.



The third Ethiopian company invited to attend the Milano Unica 36th edition was Meles Tesfaye Dese Import Export PLC, which specializes in original and distinguished suits. The General Manager, Ato Meles Tesfaye represented the company.

The opening ceremony of the event, moderated by Emanuele Farneti and introduced by President Alessandro Barberis Canonico, kicked off with a talk by the well-known digital entrepreneur Marco Montemagno, who explored some aspects of social communication. Maria Teresa Pisani, Acting Head, Sustainable Trade and Outreach Unit, United Nations Economic Commission for Europe, and Paola Bertola, Full Professor, Milan Polytechnic, expanded on the technical and theoretical aspects, while Gabriele Maggio, CEO of Stella McCartney, addressed the issue from the brands' point of view.

The exhibitors, all prominent representatives of excellence as reflected in their adherence to increased responsibility, gathered in the dynamic and varied context of the trade show. Distributed in four halls, the exhibitors were ready to welcome an important number of international customers, which has been growing steadily since the last edition.

Milano Unica 36th Edition registered a strong increase in attendance of Italian visitors as well as international buyers from Japan, Korea, U.S.A, Great Britain, Germany and France.

A highly qualified foreign press delegation also contributed to spreading the message of Milano Unica's 36th Edition, namely that in addition to creativity, modern times require that transparency, authenticity, reliability and immutability are important components of increased responsibility when manufacturing products of excellence.

info@milanounica.it
<https://www.milanounica.it/en>

AWARD WINNING ARCHITECTURE OF THE NETHERLANDS EMBASSY.

BY RAHEL BERHANE ARAYA

The theme of unity with the surrounding landscape formed the starting point for the design of the Netherlands Embassy in Addis Ababa. Ethiopian architect Rahel Shawel (founder and principal of RAAS Architects in Addis Ababa) and Dutch architect Dirk van Gameren received the Aga Khan Award for Architecture in 2007 for their collaborative work on the Embassy of the Kingdom of the Netherlands in Addis Ababa.

A new European embassy in Africa often uses materials and human resources brought from outside. The Dutch Embassy in Addis Ababa is different. It was realised entirely by local contractors, using the only widely available local construction material, concrete, coupled with Ethiopian stone, marble and timber for the interior finishes. Dutch design and art complete the picture. The brief required new buildings for the ambassador's residence, chancellery and staff housing, and the renovation of the existing deputy ambassador's house.

Located on the edge of the city, the site comprises five hectares of forest that descends steeply to a valley. Three new accommodation buildings for staff were placed as terraces against the perimeter wall with open views of the landscape. On the street side, the gatehouse camouflaged in the colours of the Dutch flag peeks over the wall. Situated centrally on the site is an elongated, horizontal volume that houses the



chancellery and ambassador's residence. An existing historic villa containing the deputy ambassador's residence has been extended downwards. The chancellery consists of an ascending corridor lined with offices on both sides. At the lowest tip of the corridor is a lofty entrance space with a mezzanine containing the ambassador's office and stairs to the roof. The adjacent two-storey residence comprises formal reception areas above and private spaces below, all connected via a series of voids and courtyards. Thanks to the height difference on the site, both floors can be accessed from the ground plane, which enables the spaces to be used independently. Three concealed staircases connect the floors internally. The elongated volume evokes a traditional Ethiopian rock-cut church sculpted from the landscape. The facades are made of untreated concrete in the same red tint as the earth. The roof is designed as a shallow pond, a subtle reference to water landscapes in the Netherlands.

What's Out was delighted to be able to visit the Embassy on a recent visit and wish to thank Ambassador Henk Jan Bakker and Embassy Press officer Tigist Sengogo who were kind enough to show us around. In addition to the stunning architecture, the visit was enhanced further with the wildlife in the green compound surrounding the buildings, including 84 different types of birds and some wild animals. It is truly a breath-taking oasis in the city!



THE BEST JUST GOT BETTER FOR MEMBERS!

CLUB BENEFITS

AS A MEMBER OF THE DASHEN BANK'S CULTURE CLUB, YOU ENJOY THE FOLLOWING BENEFITS

- * Invitation for sneak preview and reception on The Big Art Sale at the Hilton Hotel
- * Invitation for annual Art Tour to the different Embassies
- * VIP seating to the annual Bag Show event at the Sheraton Addis
- * 4 passes to Pasta Festa
- * 10% discount on all artworks purchased at Addis Arts Alive at the Hyatt Regency
- * 2 passes to Culture Talks at the Hilton Hotel
- * Invitation to the annual State of the Art brunch
- * 5% of the value of any artworks you purchase at Addis Arts Alive will be contributed to charity by Dashen Bank
- * 7% of the value of any artworks you purchase at Addis Arts Alive will be contributed to charity by Dashen Bank (Forex accounts)

REQUIREMENTS

- * By invitation only
- * Open an account with dashen bank account can be opened at any of the events

NB: This terms subject to change



RESTAURANTS

AMERICAN STYLE/CASUAL DINING

ANGLA BURGER
091-206-0505
Morning Star Mall
1st floor,
Known for: Fast
Food and Burgers
7 days a week

BURGER SHACK
093-215-5531
Around Wosen loki
Kidus Michael
Buildign 1st floor
Known for:
Burgers
Closed Wed

G - BURGER
+25184706001
Behind Sheger
building
Known for:
Burgers
7 days a week

LEMON BAR & GRILL
(Golden Tulip
Addis)
+251 11 617 0740
Ext: 1405
behind Berhane
adere building
Known for:
Roasted Chicken
7 days a week

OPIUM ADDIS
+251983341261
Bole in front of
Desalgn Hotel
Rakan Building
Known for:
Tex-Mex
7 days a week

PARKDALE BURGER
093 975 7575
Bole Rd | behind
DH Geda Tower
Known for: Fast
Food, Grills
7 days a week

RODEO BAR AND RESTAURAN
0911246320
0911212103
Bole opposite
Shoa Supermarket
Known for: BBQ
7 days a weekand

ROOMIE BURGER
0115504727
Piassa Churchil
Area
Known for:
Burgers and Pizzas
(24/7)
7 days a week

SAVOR ADDIS
011 667 0656
Bole Atlas, behind
2000 Habesha
Restaurant
Known for: Wood
Fired Pizzas,Grilled
Burgers and
Sunday Brunch
7 days a week

SISHU
092-006-1063 /
093-003-4150
Opposite Kera,
behind Worke's
Promise Building.
Known for:
Burgers and
desserts
Closed Mon

SOSHA RESTAURANT

0933424242
Medhanialem to
wards to millinium
Known for: Vegan
sandwich Bole
7 days a week

ASIAN

CHINA BAR & RESTAURANT
011-551-3772
Next to Ghion
Hotel
Known for: Being
one Of the oldest
restaurant in addis
7 days a week

SAKURA JAPANESE RESTAURANT
0911057030 /
0984873551
Around Rwanda
Embassy
Known for:
Japanese Food
7 days a week

THE ORIENTAL
(Hyatt Regency)
251 115 17 1234
Meskel Adebabay
Known for:
Western BBQ,
Asian bites

BRAZILIAN

FOGO NO CHAO (RAMADA HOTEL)
011 6393939
Bole Road/10th
floor
Known for:
Brazilian
Churrascaria and
rich vegetarian
option
7 days a week

CAFE

BAKE AND BREW CAFE
091 015 1248
Namibia St, Addis
Ababa
Known for: Dine-in
Curb side pickup ·
Delivery
7 days a week

BILO'S PASTRY
0960403052
locations Lancha;
Arat Kilo; Gurd
Shola; Old Airport
Known for:
Delicious cakes
7 days a week

BOLE MINI
0116639898
Near airport
Known for:
Burgers, fresh fruit
juice, waffles &
donuts and
homemade dabo
colo
7 days a week

BUNATERA MULTI ROASTER COFFEE SHOP
0118546018
0923570449/
0974053030
Olompia around
greek school or
around bole shewa
dabo or Wello
sefer at nigus
boutique hotel
Known for:
multi roaster
coffee shop
7 days a week

COFFEE COLOGY
092 769 3071
Kenenisa Ave,
Addis Ababa
known for:
Dine-in · Takeaway
7 days a week

CUPCAKE DELIGHTS BAKERY
+251 91 262 5271
Bole - opposite
Beer Garden
Known for: cup
cake
7 days a week

CUPCAKE
Delights Bakery
+251 978020270
091 121 4645
Bole - opposite
Harmony Hotel
Known for:
Breakfast/Brunch,
7 days a week

CREMINO CAFE
094 406 3338
Dabi Complex-
Ground floor
Known for: stake
and cheese
chicken Mayo
7 days a week

EXCLUSIVE 0929446238
[bole medhani-
alem],
Known for: Stake
House
7 days a week

ENRICO'S PASTRY
(One of the Oldest
Pastry Shop in
Addis)
011 557-1490
Off Churchill Road
Known for:
Millefeuille and
cream puffs
7 days a week

GALANI CAFE
0911 200186/011
645-6008
Around CMC next
to Jacross inside
the MOPLACO
coffee factory
Known for: Coffee,
Music & Art
7 days a week

GRAB & GO
(Golden Tulip
Addis Ababa
Hotel)
011 6170740
Medhanialem area,
next to Mama's
Kitchen,
Known for: caffè
pastries and bread
7 days a week

HILTON PASTRY & COFFEE SHOP
011 517-0000 Ext
839
Known for:
Spectacular Cake
7 days a week

KALDI'S COFFEE
0113714258
6 main locations:
2 around Bole
Medhanialem; Old
Airport; CMC
Olympia; Kaliti and
many others 7
days a week

LIME TREE
011 663-0872

0911 200072
1/Kazanches
Nigist building
2/Torhailoch
inside Queens
3/Ghion inside
Queens,
Known for:
Healthy food and
drinks, National
and Continental
Cuisine
7 days a week

LA PARISIENNE
(Various
locations)
0911-514944/
0118-681799
Bole Medhani-
alem; Bole Airport
; Meskel Flower
Known for: French
style bakery and
cafe
7 days a week

**MAMOKACHA
COFFEE**
0116685792
EU road across
from Alexandria
Known for:
Great Coffee and
Waffles plus
Brunch
7 days a week

MOYOS CAFÉ
0920242442
Around Atlas
Hotel across from
Yoly Hotel
Known for:
Breakfasts and
fresh juices
7 days a week

**MUNCH GERMAN
BAKERY**
(Various
locations)
0911 218534
Opposite
Canadian
Embassy, Sarbet;
Kasanchis;
Known for:
German style
bakery and cafe
7 days a week

NATANI CAFE
011 662-4753
Bole Road across
from Millennium
hall
next to Savour
Known for:
Cheesecake
7 days a week

PURPLE CAFE
011 551-8886
On Bole Road,
at Olympia
Known for: Ice
cream
7 days a week

RAIZEL CAFE
0911 222043
Next to Cinema
Empire
Known for: Cakes
and Sandwiches
7 days a week

THE MARKET
(Hyatt Regency)
+251 115 171 207
Grab your freshly
brewed Ethiopian
coffee, tea,
delicious pastries
7 days a week
TILLA CAFÉ

0946 701125
Kazanchis (across
the street from
Bambis)
Known for:
Sandwiches,
Smoothie bar with
Healthy Food
7 days a week

**TRYST CAFE,
RESTAURANT &
LOUNGE**
0944 061818
Olympia Rd & Atlas
in front of Shebta
Lounge
Known for: Deli-
cious Sandwiches
and Great Coffee
7 days a week

TOMOCA
(Various locations)
011 111-2498
Off Churchill Road,
on the same road
as Book- World
and Sarbet across
from Canada
Embassy
Known for: Variety
of coffee to buy or
to drink
7 days a week

**ENITAWWEK
CAFE & CREATIVE
SPACE**
Address: Bole Mega,
50m behind Makush
Gallery, TM5
Apartment building
Known for: Barista
coffee, fresh juices,
Special Ful, Smoothie
Bowls, Falafel wraps
7 days a week
Phone: 963812959

CONTINENTAL
ALL DAY DINING
(GetfamHotel)
011-667-3175/78
Buffet Breakfast
and A la Carte
International
salads, starters,
soups, pizzas,
pastas & Grills
7 days a week

THE CANTEEN
0904149676
Dutch and
Continental Cuisine
and Vegetarian
Gabon Street
(behind Waterfall
Hotel) near Meskel
Flower Call for
Opening Times

**LUCY LOUNGE &
RESTAURANT**
0911947115
Next to National
Museum
Known for:
National and
Con- tinenta
cuisine
7 days a week

**VERRES EN VERS
RESTAURANT**
(Radisson Blu)
0982-0921-82
/0115-157-600
Kazanchis business
district
7 days a week

**ADDIS ABABA
GOLF CLUB**
0921734176/

0911-573872
Old Airport
opposite Swiss
Embassy Known
Known for: BBQ on
weekends
7 days a week

**AMSTERDAM BAR
& RESTAURANT**
0911 516178/
0118681725
Bole behind
Friendship
supermarket
Known For:
European Food
7 days a week

**BELVEDERE
RESTAU- RANT**
0912 639280
Between Bob
Marley's former
roundabout and
the new stadium
plus Deli in
Kassanches (side
road to ECA)
Known for: Italian,
European and
Mediterranean
Closed on Mon

**CHANOLY
SMOOTHIE &
NOODLES**
092 734 9509
behind bole
medhanialem
in front of yego
church right turn
from Frenship
hotel Meskel flower
road near to
Laparisian
restaurant
known for:Noodles
7 days a week

**CENTER POINT
REVOLVING
RESTAURANT**
(InterContinental)
0115505066
Kazanchis
Known for: Buffet
European Cuisine
set price menu
7 days a week

CHOMA GRILL
090 206 0708
Sare Bete in front
of Besrat FM
Open 11AM
Closes 9PM
7 days a week

**FIVE LOAVES
BISTRO AND
BAKERY**
0913 576818/
0911222976
Aware round
about, towards
Meganagna Known
for: Deli, pastries
and sandwiches
and Sunday
Brunch Closed
Tues

GAZEBO
(Hilton)
0115170000
Ext 953 Outdoors
dining beside the
pool
Known for: All
Week dining plus
Sunday Brunch
7 days a week

**GOJO
RESTAURANT**
0911202821

0115-521099
Bole Dembel
Building 1st fload
Known For:
Eroupean food
Closed Sun

**HILL BOTTOM
ADDIS**
0118964670/69
Ayat Roundabout
Known for: Brick
oven pizza and
child friendly
environment
7 days a week

KORMA GRILL
090 588 8888
0905787878
Bole Rwanda
Embassy around
Ankober Guest
House
Known for:
Grilled Stake
Closed Wed

LES ARCADES
(Sheraton Addis)
0115171717
Ext.6604
Known for:
Gourmet Cuisine
Closed Sun

MAMA'S KITCHEN
0911222133
0930099356
Behind Birahane
Adere building and
Welo safer Dani
Plaza building 1st
floor Known for:
Grills
7 days a week

**OAK
RESTAURANT**
01114-674000
Dreamliner Hotel
Meskel Flower area
Know for:
European,
Continental
7 days a week

**PEACOCK
BAR AND
RESTAURANT**
0911222637
Opposite side of
old peacock
Behind bole
printing press
Known for: Beef and
Chicken stake 7
days a week

TEMPTATIONS
(Sheraton Addis)
011 517-1717
Ext.6067
Known for:
International
cuisine
7 days a week

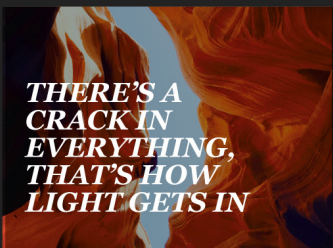
SUMMER FIELDS
(Sheraton Addis)
011 517-1717
Ext.6089
Known for:
Hamburgers, buffet
and ice creams
7 days a week

**SKY STEAK
HOUSE**
011 467-4000
Dreamliner Hotel
Known for: Steak
7 days a week

**SKY STEAK
HOUSE**
0116511573/77

Sunday

Monday



SUNDAY BRUNCH

The Oriental, Hyatt Regency
Addis Ababa, 11:30AM to 3:00PM

ETHIOPIA BUILD & CONSTRUCTION EXPO

Ethiopia Build & Construction
Expo Addis Ababa, 11:30AM to 3:00PM

5

DENTIST'S DAY

Dentist's Day is celebrated on March 06, 2023. Dentists aren't the most popular people, but they helps you to keep your teeth healthy - you can thank them for their work today!

6

SUNDAY BRUNCH

The Oriental, Hyatt Regency
Addis Ababa, 11:30AM to 3:00PM

DENTIST'S DAY

Dentist's Day is celebrated on March 06, 2023. Dentists aren't the most popular people, but they helps you to keep your teeth healthy - you can thank them for their work today!

12

13

SUNDAY BRUNCH

The Oriental, Hyatt Regency
Addis Ababa, 11:30AM to 3:00PM

EPHA ANNUAL CONFERENCE

Inter Luxury Hotel, Addis Ababa, Ethiopia

EPHA ANNUAL CONFERENCE

Inter Luxury Hotel, Addis Ababa, Ethiopia

19

20

SUNDAY BRUNCH

The Oriental, Hyatt Regency
Addis Ababa, 11:30AM to 3:00PM

INTERNATIONAL CONFERENCE ON LATEST MEDICAL RESEARCH AND DEVELOPMENT (ICMRD)

It aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences

26

27

The Mona Lisa has no eyebrows.

People always wonder why Mona Lisa doesn't have any eyebrows. This mystery has been solved, all thanks to an engineer named Pascal Cotte. When Da Vinci had painted Mona Lisa, he indeed painted her eyebrows but over time these eyebrows were eroded due to cleaning over time to the point where it's no longer visible today.

Tuesday

Wednesday



**BE THE
REASON
SOMEONE
SMILES
TODAY**

ZERO DISCRIMINATION DAY

Zero Discrimination Day is celebrated globally on 1 March every year so that everyone lives life with dignity regardless of age, gender, ethnicity, skin colour, height, weight, etc.

1

POETRY AT WORK DAY

A poem at work a day keeps creativity gushing in all week.

7

INTERNATIONAL WOMEN'S DAY

This day is observed globally every year on 8 March to celebrate the social, economic, cultural, and political achievements of women.

8

14

15

INTERNATIONAL CONFERENCE (ICBRAI-2023)

The Research Foundation is working with its objective to integrate the researchers and academicians to create sustainable solutions to human challenges in the light of micro disciplines related to science and technology.

21

22

INTERNATIONAL VETERINARY CONGRESS (IVC-2023)

The Science Net focuses exclusively on science and environment interface through science and technology believing it provides sustainable solutions to the man-kind challenges.

28

29

It is physically impossible for pigs to look up into the sky

The anatomy of a pig's neck muscles and spine has certain limitations to the movement of their head and restricts them to look upwards. This makes it impossible for them to look up straight to the sky.

Thursday

WORLD BOOK DAY

Annual celebration of books and reading celebrated by reading, book related activities and dressing up as characters from books.

2

HORTIFLORA EXPO

The Ethiopian Horticulture & Floriculture Industry developed in the past 20 years towards a full grown player and put itself on the world map as one of the leading exporters of cut flowers.

9

WORLDVIEW EDUCATION FAIR ADDIS ABABA , ETHIOPIA

The Worldview Education Fair is dedicated to helping students like you discover the numerous educational opportunities available around the world.

16

RAMADAN

Ramadan takes place between March 23 and April 22, 2023. Ramadan is the ninth month of the Islamic

23

30

Friday

WORLD WILDLIFE DAY

This day is celebrated globally on 3rd March and is closely aligned with Sustainable Development Goal 12 that is Life without water, which focuses on marine species and highlights the problems, critical issues of marine wildlife to our everyday life.

3

HORTIFLORA EXPO

The Ethiopian Horticulture & Floriculture Industry developed in the past 20 years towards a full grown player and put itself on the world map as one of the leading exporters of cut flowers.

10

INTERNATIONAL CONFERENCE (ICDMD-2023)

The Science Society works with the objective of nurturing the sustainable developments in science and technology by bringing together the greatest wizards in the field to share and exchange their knowledge.

17

INTERNATIONAL CONFERENCE ON CHEMICAL, BIOLOGICAL AND ENVIRONMENTAL ENGINEERING (ICCBEE)

The conference provides a platform for professionals involved in Chemical, Biological and Environmental Engineering to exchange knowledge

24

31

When the moon is directly overhead, you will weigh slightly less.

Yes, this is true, as per the calculation it is said that a person will weigh 0.48g lighter for a 100kg person. When the moon is directly overhead, they are going to weigh 0.5g lighter as the moon attracts you in the same way it attracts water when it makes tides.

Saturday

INTERNATIONAL CONFERENCE (ICCPSC-2023)

With the aim of bringing together the science and technology to identify and promote developments and innovations in the field of science and technology like no other organization.

4

INTERNATIONAL CONFERENCE (ICLLCE-2023)

With the sole intention to develop and promote research advances and innovations in science and technology by providing financial aids so that economic stability does not retaliate on the research.

11

INTERNATIONAL CONFERENCE (ICEI-2023)

The world academics works with an objective to provide a platform for students, research scholars and academicians from across the world to share their knowledge and experience relatable to micro disciplines.

18

INTERNATIONAL CONFERENCE (ICCDTA-2023)

The World Researchers Forum acts as a foundry for interactive professional association for the wizard minds of science and technology to encourage sustainable developments.

25

**what's
out
addis**

Mar
**20
23**

MONTHLY EVENTS

Every month we will be featuring upcoming events. These calendar events will include:

- Art Exhibitions and Gallery events
- Festivals
- Expos
- Fashion Shows and Gala events
- Camps for kids
- Conferences
- Food events
- Seminars and much more!

There are always things going on in Addis Ababa and if you have a cultural or other event that you would like highlighted please send an email by the 15th of the preceding month to

info@whatsoutaddis.com



**LIFE IS
BETTER
WHEN
YOU'RE
SMILING**

Camels have three eyelids to protect themselves from the blowing desert sand.

Camels have different ways to adapt to their environment. They have a third clear eyelid that helps in protecting their eyes from blowing sand. Also, two rows of long lashes protect their eyes.

0911100155
Up the hill from
Megenagna
Roundabout,
Asmara Road
Known for: Pasta/
Continental dishes
7 days a week

**VERRES EN VERS
RESTAURANT**
011 515-7600
Ext. 3427
Known for: Buffet
and à la carte
dishes French
Brasserie style
7 days a week

ETHIOPIAN

**2000 HABESHA
CULTURAL
RESTAURANT**
0116-182253/58
behind Bole Mini
known for: food &
traditional dance
7 days a week

**DASHEN TERARA
TRADITIONAL
RESTAURANT**
0932 513395 /
0115541437
Aware, across
from Meles
foundation
compound
Known for:
Beyayenetu
7 days a week

**EROS ADDIS
FUSION
RESTAURANT &
LOUNGE**
011 6684444
Cape Verde
Street/ Mikey
Leland Street
3rd Floor Rakan
Business Center
Known for: Fusion,
Ethiopian, African
7 days a week

**MITMITA
RESTAURANT**
0978197800
millennium
apartment hotel
road,
known for:
local dish
7 days a week

**YOD ABYSSINIA
RESTAURANT**
011 661-2985 /
011-372-0607
Bole Medhanialem
behind Brass
Hospital and Old
Airport
known for:
traditional Food
and dancing
Closed Mon

**SINKENESH
FISH**
0902606060
Cape Verde street,
Bole Ruwanda, Addis
Ababa, Ethiopia
yenehiwot@sinkenesh
fish.comtizing

**CHAKA
COFFEE**
Known for: Fresh
coffee and Tasty
Breakfast.
Location:
Stadium,
Chichinya Bole,

Meskel Flower,
Morning Star
+251953459258
+251116663438
+251116663273

FRENCH

**LOUVRE HOTEL
RESTAURANT
CONTINENTAL**
097-180-0000
Togo Street, On
The Road Below
British Embassy,
Across From
Misrak Technical
School.
Known For:
French Food
7 days a week

GERMAN

**BEER GARDEN
INN RESTAURANT**
0116182595/91/
Behind Edna mall
Known for: Home
brewed beer and
European Dishes
Closed Mon

**GREEK
GREEK CLUB**
0115530485
Off Olympia Road,
further down from
Greek School
Known for:
Moussaka, Souvlaki
7 days a week

ICE CREAM

**EMBWA
CREAMERY**
0911209838
Kera in Sishu
compound &
Carl Square
7 days a week

**FUNLICIOUS ICE
CREAM
DISTRIBUTORS**
0944 739463
0984 715264
Dembel City
Center Basement
7 days a week

**GELATERIA ICE
DREAM**
0929 902810
Lebu Commercial
Center
Known for:
Using ingredients
from Italy and
Vegan Icecreams
7 days a week

**IGLOO ICE
CREAM**
0944100323
2 locations:
Olympia and Japan
embassy
7 days a week

TUTTO GELATO
092 9923503
0944349495/96/9
7/98/99
Bole Atlas, Sare
bête, Guredshola
centery mall, CMC
Michael & DZ
kuriftu
Known for : Ice
Cream
7 days a week

INDIAN

JEWEL OF INDIA
0911 20-0230/ 011
551-3154
Off Bole Road
from Olympia,
towards Meskel
Flower Hotel
Known for: South
Indian food and
Indian sweets
7 days a week
**NAMASTE ADDIS
THE INDIAN
RESTAURANT AND
BAR**
0904139838
0926102455
Behind Bole Med-
han Alem
On the way to
Moenco
Known for: South
Indian dishes
7 days a week

**OM INDIAN
BISTRO**
0944 443344
Mohan Plc, Mohan
Block | Off
Zimbabwe Street
Known for:
Vegetarian
Indian food
7 days a week

SANGAM'S
(Oldest Indian
restaurant in
Addis)
0911214183
0953407297
Behind Bole
Printing press
Known for:
Indian food
7 days a week

SHAHEEN
(Sheraton)
011 517-1717
Ext.6098
Known for: Live
cooking and
delicate Indian
flavors
7 days a week

ITALIAN

**ANDIAMO PIZZA
AND PASTA
RESTAURANT**
093 036 2586
Fikremariam Aba
Techan St,
Addis Ababa
known for: Pizza
7 days a week

**ANTICA BAR &
RESTAURANT**
0116634841
0116615815
0911225019
Off Bole Road,
near EU
Delegation
Known for:
Brick oven pizza
7 days a week

**AVANTI ITALIA
RESTAURANT**
0911 522660
Bole near
Millennium Hall
behind
Ambassador Hotel
Known for: Italian
food
Closed Sun

CASTELLI
011 157 1757
011-156-3580
Off Piazza Arada
Road, opposite
Mahmoud Music
Known for:
Pasta, grilled fish,
chicken and salads
Closed Sun

CLUB JUVENTUS
0115516464
0911219729
Behind Meskel
Square
Known for: Ital- ian,
European
7 days a week

**GARDEN COURT
BAR &
RESTAURANT**
(Hibir)
0116620922/23
Bole in front of
Alem Building
Known for: Burgers
7 days a week

**MAMA MIA
ITALIAN
RESTAURANT &
BAR**
0929002218
Beside Meles
Foundation Ka-
zanchis
Known for: Home
made Pasta Closed
Mon

DOK RESTAURANT
0912 50 3281
Cameroon St
Known for: Italian
live music
7 days a week

**GUSTO
RESTAURANT**
0963101010
0973101010
old airport inside
old kaldis
Kasanchis side of
Elilly Hotel Nigist
Building 1st floor
Known for: Italian
food
7 days a week

**LINDA
RESTAURANT**
0911219729
Inside juventus
club Meskel square
Known For: Italian
Food
Closed Mon

SAVOR ADDIS
0116670656
Bole -near Atlas
Behind 2000
Habesha
Known for: Pizza
and home made
pasta
7 days a week

**M.C. WINE BAR
GRILL & PIZZERIA**
0911 253265
In the Juven- tus
Sport Club, Meskel
Square area
Known for: Brick
Oven Pizzas,
Steaks, Salads
7 days a week

**MIDDLE
EASTERN/
MEDITERANEAN**

FUSION BISTRO

0910-005151
Bole across from Saro Mara Hotel
Known for: Mediterranean and Asian Dishes
Closed Sun

ALADDIN RESTAURANT

011-661-4109
Off Bole Road. Near Japanese Embassy
Known for: Grilled meat, hu- mus, taboulleh
Closed Sun
BATI AL MANDI
0911518903
Mikey Leland/ EU Street - across from Yoli Building
Known for: Middle Eastern food
7 days week

KATEGNA RESTAURANT

0913552762
0911126460
Bole medhanialem intrance building ground floor
known For: kuwanta firfer
7 days week

PEPPER & SPICE RESTAURANT

0115184600
Known for: Mediterranean cuisines
7 days week

THE KITCHEN

(Hyatt Regency)
+25115171205
lknown for: Middle Eastern food
7 days week

PIZZA**BELLA PASTA & PIZZA**

0911380606
Bisrate Gebriel Infron of South Africa embassy
Known for: Pizza
7 days a week

MOKODO PIZZA

091 143 9524
Bole Airport Next to aviation School
Known for: Pizza
Closed Tue

ROMINA

0911 214335
Arat Kilo
Known for: Pizza
7 days a week

EFOOII

0118493647
Mikey Leland Street (and various other locations including Kasanches and Sarbet)
Known for: Unique styles of pizza
Late night
7 days a week

YUMMY PIZZA

0911472598/091120100/
0911602639
On Bole Road to Japan Embassy
Known for: Home delivery (around Bole)
7 days a week

TURKISH**ISTANBUL RESTAURANT**

0910174728
Bole Edna mall near Ukraine Embassy
Known for: Turkish food
7 days week

PAMUKKALE TURKISH RESTAURANT

091 096 4530
Behind Millennium Hall
Known for: Mediterranean, Turkish, Middle Eastern
7 days week

CASCARA COFFEE & COCKTAILS

(Hyatt Regency)
+25115171203
Known For: coffee-flavored cocktails and gourmet bites.
7 days week

ASABET

0116671268
Lucky Building, known for: Sea Foods
7 days week

CRAVE CAFÉ & RESTAURANT

Meskel flower Road in front of Chanolli
Known For: Italian Food
7 days week

HOTEL**ADOT TINA HOTEL**

011-4673939
011-662 3634

ALEXANDRIA HOTEL

0911103857

ATLAS HOTEL

011-6187432/34

BEST WESTERN PLUS ADDIS ABABA

011-6671414
011-6675235

BOLE AMBASSADOR HOTEL

011-6188284

CAPITAL HOTEL

011-6672100
011-6192000

DAMU HOTEL

011-5509828/29/35

DESALEGN HOTEL /ATLAS/

011-6624524

DESALEGN HOTEL /BOLE/

011-6183030

DIAMOND HOTEL

011-6160916
0967141414

DREAMLINER

011-4674000

GRAND ELIANA HOTEL

011-1262600

ELILLY INTERNATIONAL

011-5587777
011-5586402

ETHIOPIAN SKYLIGHT

011-6 818181

FRIENDSHIP I NTERNATIONAL

011-6 670202/04
0911 713 396

GHION HOTEL ENTERPRISE

011-5513222

GOLDEN TULIP HOTEL

011-6183333

GLOBAL HOTEL

011-4664766

GETFAM HOTEL

011-667-3175/78

HARMONY HOTEL

011-6183100

HYATT REGENCY

011-5171234

HILTON HOTEL

011-517-0000
0911238457

HOLIDAY HOTEL

011-661-2081

HOTEL LOBELIA

011-6673850
0911182463

INTERCONTINENTAL ADDIS HOTEL

011-5180444
011-5505066

JUPITER INTERNATIONAL

011-557 1078

KALEB HOTEL

011-6622200

KZ HOTEL

011-662-1677
011-6611206

MADO HOTEL

011-6393044

MARRIOTT EXECUTIVE APARTMENTS

011-5184600

PANORAMA HOTEL

011-6616070

PLAZA HOTEL

011-6612200

QUEEN OF SHEBA HOTEL

011-6180000
011-6188281/82

RADISSON BLU

011-5157600

RAMADA ADDIS

011-6393939

RAS AMBA HOTEL

011-122-8080/81

RIVIERA INTERNATIONAL

011-4197755/
41/46

SABON HOTEL

0116 39 35 35

SAREM INTERNATIONAL

0111262076/
86/88

SHERATON ADDIS

0115171717
011-122-8080/81

TIRAR INTERNATIONAL HOTEL

011-5577152
011-5 577154

THE GRAND PALACE ADDIS SUITES HOTEL

0980626262

UGBAAD HOTEL

0116393793
0116393345

TRYST BOUTIQUE

0944061818

**what's
out
addis**



*Get your
aesthetic
enjoyment.*

**THE
BIG
ART
SALE**

**AT THE
HILTON
HOTEL**

2023

What's Out Addis in Partnership with Hilton Addis Ababa, Proudly Presents the annual "Big Art Sale" This fun family-friendly event will take place on Saturday April 8th and Sunday April 9th, 2023 from 10 AM to 5 PM in the parking lot area of the Hilton Addis Ababa

**APRIL
8&9**

A KOREAN ETHIOPIAN BUNA BET CELEBRATES 55 YEARS.

MARCH 2023

Barista Cho Soo-Kyung, is the second-generation owner of Ethiopia Bet (Ethiopia House) coffeehouse in the Gangwon provincial city of Chuncheon in Korea and she learned about coffee from her mother who opened Korea's first roastery cafe in 1968 to serve high-quality Ethiopian coffee to visitors. The coffeehouse specializes in Ethiopian coffee, from the Harar, Yirgacheffe and Sidamo regions, which are all roasted daily in small batches. Her family's close tie to Ethiopia dates back to 1968 when her uncle sponsored the Monument for the Participation of Ethiopia in the Korean War. Ethiopia was the only African nation to send ground troops to help South Korea during the 1950-53 Korean War. A total of 6,037 Ethiopian soldiers fought on the side of the United Nations Allied Forces. After the war, Ethiopia helped establish a welfare center that took care of war orphans. When the Emperor visited Korea in May 1968, he mentioned it would be nice if there was a cultural center. "A few months later, my mother, (who was a teacher back then), opened Ethiopia House. It offered visitors a place to relax, talk and come together," Cho said. Ethiopia House evolved into the role of a cultural center and decorated with Ethiopian handcrafted artwork. Cho's parents started serving Ethiopian coffee roasted fresh on-site. Emperor



Haile Selassie later named the place the “Ethiopia Bet” and gave her the right to use the emblem of the Ethiopian Empire. “My mother made a promise with the emperor that ‘for the next 100 years, I won’t leave a day without the smell of hot ground coffee.’ Until now, the coffeehouse has never been closed ... not even when my father died or when the building was flooded,” she said. The family-owned establishment celebrates its 55th anniversary this year. Like her parents, circumstance led Cho, 62, to become the current owner and operator of the family business. Her parents wanted her to take over the business which she now runs with her husband, son, daughter and son-in-law to continue promoting Ethiopian coffee. As coffee drinkers in Korea become increasingly choosy and health-conscious, Cho takes great pride in delivering the best coffee. “Quality-wise, we always keep our standards to the highest level possible and maintain them. When you drink good coffee, your skin glows,” she said. Cho, who is the honorary ambassador for Ethiopia, expressed her wish to build a statue of Emperor Selassie near Ethiopia Bet. This year marks the 60th anniversary of diplomatic ties between Korea and Ethiopia and the local government has renamed the road near Ethiopia Bet as “Ethiopia Road.”

Source: The Korea Times
<https://koreatimes.co.kr/>

RIDE THE RIFT UPCOMING TOURS.

RIDE THE RIFT is a collaborative effort by four Ethiopian tour operators to re-energise Ethiopia's tourism sector. Our aim is to introduce new destinations to travellers in Ethiopia and offer opportunities to experience the beauty of these places while participating in cycling, running and hiking activities.

Between us we have many decades of experience of working in Ethiopia, organising trekking, cycling and running tours and events, and developing community tourism where relationships from village to local government level are carefully managed.

In staging Ride the Rift tours we have brought together the full range of our skills and are committed to opening up more hidden places of Ethiopia to our growing client base. Our work started in 2020 as the COVID-19 pandemic started to hit Ethiopia's tourism industry. Our first event was a charity bike ride in Ankober which raised over 500,000 Birr. These funds were distributed to over 60 cooks and guides across Ethiopia who had been deprived of an income since the start of the pandemic. We are continuing to fundraise for individual freelance providers with the support of generous corporate donations.

We're happy to announce that we updated our website and have our next tours online:

- 3-5 February 2023: Danakil: including Erta Ale and Dallol, with flight Addis-Semera on Friday morning and return flight on Sunday afternoon
- 10-12 February 2023: Wondo Genet and Hawassa: Hike in Wondo Genet on Saturday & run the Hawassa Half Marathon 21km or 8km on Sunday
- 2-5 March 2023 (Thursday 2 March is holiday, Victory of Adwa Day): Gurage biking & hiking

All info with details as usual here on our website:
<https://bit.ly/3BVhTqZ>

To contact us please email ridetherift2020@gmail.com. Alternatively, you can call or message us on 0921 602236 (Mark - English), 0920 732527 (Marco - Italian, German, English) or 0911 198543 (Bogale - Amharic, English). We also have a WhatsApp group chat where we share lots of current information about upcoming tours. Please contact us if you would like to be added to this group.

www.simienecotours.com



CRITICAL MASS
ADDIS ABABA

LAST FRIDAY OF THE MONTH
STARTS AT 5:00 PM

Everyone is welcome with Bicycles, E-bikes, Scooters, and Skollars

Hosted by Dan Phipps and Addis Mountain Biking Group



رمضان كريم

**RAMADAN
KAREEM**

SPECIAL IFTAR DINNER AT RADISSON BLU,
VERRES ENVERS RESTAURANT

A MENU WITH A VARIETY OF DELICIOUS RAMADAN
IFTAR DISHES AND A BUFFET UPON YOUR REQUEST

FEEL THE DIFFERENCE

THE QUALITY THAT ILLUMINATES

*The energy of design for the people
and for the environment*

*An annual event held in more than 100
countries featuring Italian design traditions
and promoting the Made in Italy brand*

The Embassy of Italy, the Italian Cultural Institute and the Italian Trade Agency in Addis Ababa are pleased to present the 7th Italian Design Day.

The topic of this year's edition is "The quality that illuminates. The energy of design for the people and for the environment". This cultural event will bring together different facets of the sector, discussing about the concept of quality, which for long connected the entire chain of Italian design and energy as an element of basis of the production process. Focusing on sustainability and respect for the environment, the Italian design conceives people as the core around which it creates and develops innovative ideas that combine functionality and well-being.

Italian design has always stood out for its characteristics to build virtuous relationships between products and the market by proposing a strategic construction of value and cores that we commonly sum up and mark with the Made in Italy brand.

This year, Giulio Vinaccia will be the IDD Ambassador in Ethiopia. The designer deals with integral design projects: from the conception of raw materials, to the definition of product lines, up to designing commercial spaces.



(Ras Abebe Aregay Street – Addis Ababa)

March 9th, 2023
10.00 am

Free entrance



FASHION, LUXURY AND LIFESTYLE

*Exhibited from
February 22-23, 2023
Milan Italy*

BY RAHEL BERHANE ARAYA

Filo , the International Yarn and Fiber Exhibition

Two companies and myself were invited by the Italian Trade Agency to visit this extraordinary exhibition for woven and knitted fabrics for apparel, furnishings and technical textiles.

Ethiopian Delegates:

Mr. Camillo Calamai, owner of village Industry, AFAR bags and textiles (handcrafted bags and accessories made from genuine vegetable-tanned Zebu leather and earth-dyed cotton canvas, carefully produced in Ethiopia).

Mr Gezahagn Teshome, Deputy General Manager, MUYA ETHIOPIA (quality, handmade household products inspired by traditional Ethiopian patterns for wholesale export).

Myself, Rahel Berhane Araya, Managing Director of What's Out magazine (Food, City, People, Arts & Culture, Health, Shopping).

At the 59th Edition of Filo, there was a section called the "Business Services Area", which was entirely dedicated to services for companies. Here, companies – both exhibitors and visitors – could find concrete and effective solutions for all the activities that accompany and promote textile production: from the creation of websites to B2B (Business to Business).

Under the banner of Sustainability, Traceability and Supply Chain, and in a well-structured exhibition layout, Filo offered high quality yarn, fibers and material produced by its exhibitors, with the "Dialoghi Creative" area at its core.

Filo is an extraordinary international fair enjoying consistent growth in the number of exhibitors and visitors as well as foreign buyers.

In particular, Filo hosted a delegation organized in collaboration with ITA Agency Rome with buyers coming from FRANCE, SPAIN, U.K., DENMARK, SWEDEN, TURKEY, EGYPT, TUNISIA, SOUTH KOREA, JAPAN, USA, CHILE, SOUTH AFRICA, ETHIOPIA AND INDIA.

The EXHIBITORS hailed from 58 companies.
For more info www.filo.it

ACTIV8 RECREATION CENTER: EVERYTHING YOU NEED IN ONE PLACE.

Whether you want to join to maintain your health, lose some weight, recover from an injury or even to gain weight, they have the best team and equipment to help you reach your Goal.

Experienced floor trainers and personal trainers will make sure you get everything you need from the gym. The equipment is top class-life fitness for you to have the best workouts at any level. A place where you feel safe and comfortable.

The Prama / Synergy Zone is the perfect place to get your workout, have some fun and socialize at the same time. This area includes a variety of exercise classes like tae bo, tabata, zumba, and Prama as well as aerobic workouts inspired by traditional Ethiopian dances.

Breakfast, Lunch, or dinner? Traditional, Italian, western, and several other dishes are made to perfection. The perfect place to relax and enjoy a wonderful meal and made with fresh, local ingredients.

The beautiful Plankton Spa offers a variety of facial and body treatments that are perfect for anyone looking to rejuvenate their skin. Their professionally trained staff use organic and mineral-infused products to cleanse, exfoliate, and hydrate your skin, leaving you feeling amazing!

Enjoy their unique biking zone which offers many features, including indoor group cycling, stretching, a personalized application that tracks your progress and so much more. They have interactive programs and competitions so you'll never get bored, and you'll always be able to see your progress.

In their Hair salon for men and women, professionally trained and experienced stylists give you the look and feel you've always wanted from a new haircut or hair color, lash extensions, or a new nail design,

The Cave experience is one of their most relaxing and beautiful areas. Enjoy a beautiful waterfall as if you have traveled to the great Nile. It is a place where you can enjoy therapeutic reflexology services, holistic wellness, and a foot massage while seated on their massage chairs. You can also enjoy manicure and pedicure services. This experience is truly one of a kind.

CMC -Next to American Medical Center

Get in touch

Phone - (01) 221 3458

Email - info@activ8rc.com











ACTIV 8



HOT MUSIC TABLE - 2023

January 16 - February 15

HOTTEST ARTISTS











		Radio	TV	Total Play
1		166	106	272
2		159	73	232
3		161	14	175
4		141	7	148
5		106	41	147
6		135	3	138
7		49	62	111
8		104	3	107
9		67	33	100
10		63	36	99

ON CALCULATING THE HOTTEST ARTIST

THE ARTIST NEEDS TO BE PLAYED ON ATLEAST 4 OR MORE STATIONS.

A SINGLE STATION SHOULDN'T ACCOUNT MORETHAN 33% OF THE TOTAL NUMBER OF PLAYS.

HOTTEST TRACKS

		Radio	TV	Total Play
1		103	3	106
2		58	31	89
3		47	33	80
4		40	33	73
5		43	28	71
6		69	0	69
6		39	26	65
7		50	9	59
8		19	38	57
9		53	0	53

ON CALCULATING THE HOTTEST TRACKS

THE TRACK NEEDS TO BE PLAYED ATLEAST 40% OF THE TOTAL LENGTH OF THE MUSIC.

THE TRACK NEEDS TO BE PLAYED ON ATLEAST 3 OR MORE STATIONS.

A SINGLE STATION SHOULDN'T ACCOUNT MORETHAN 33% OF THE TOTAL NUMBER OF PLAYS.

THIS DATA IS GATHERED BY A 24/7 AUTOMATED RECORDING & ANALYZING AI SYSTEM FROM 35 TV & RADIO STATIONS.

THERE WERE MORETHAN 8,893 TOTAL MUSIC PLAYS ACROSS THE BROADCAST MEDIUM FOR THIS MONTH (JANUARY 16 - FEBRUARY 15, 2023).

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Ambo, become clear on responsibilities

What would you do when arriving home after an all-consuming day? Looking to reset, relax and enjoy? The ultimate refresh, Ambo introduced its new pack to encourage the young generation who are enthusiasts and passionate about the world around them to take time to reset and refresh. In a bid to create responsible and recyclable packaging Ambo introduced its clear plastic bottle.

In a bid to help boost the recycling of their plastic bottles, Coca-Cola Beverages Africa Ethiopia announced an initiative of evolving the light blue colour packaging into clear ones as clear plastic is much easier to recycle. Recyclable plastic bottles from light blue to transparent bottles are part of the CCBA Ethiopia World Without Waste goal of collecting and recycling the equivalent of every bottle or can it sell by 2030.

Enjoy the Ambo as it brings you the ultimate refreshment with a clear bottle.



BEST EAST AFRICAN ARTIST AWARD FOR KASSMASSE

Kassmasse (Fikru Semma), an Ethiopian artist, took home the award for Best East African Artist at the 2022 All Africa Music Awards (AFRIMA). The annual awards ceremony, which was created in 2013 by the International Committee of the All Africa Music Awards (AFRIMA) in partnership with the African Union (AU), honors outstanding achievement in the African music industry and recognizes the best contemporary music from across the continent.

Kassmasse is arguably the most influential Ethiopian hip hop artist of this generation. In just 18 months, his rise to fame has been nothing short of phenomenal. After releasing his groundbreaking EP (Maleda) that catapulted him to top tier status in January 2021, he went on to release his first full length studio album (Bahil | Weg), which includes a feature from global sensation Julian Marley.

Kassmasse, who is known for blending culture, history, and modernism in his music, quickly gained recognition with the release of his first album. His unique style and message resonated with audiences and critics alike, earning him a spot among the best artists in the region. He recently collaborated with reggae artist Proteje, further cementing his place in the music industry.

The East African region had a strong showing at the awards, with Kassmasse's win adding to the already impressive list of nominees from the region. Ethiopian stars Teddy Afro, Hewan Gebrewold, Addis Legesse, Betty G, and Lencho Gemechu were all nominated for the awards, representing the diverse array of talent coming out of the country.

Sources: Addis Insight and AFRIMA



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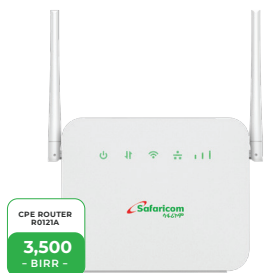
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